



POLAR ENGRAVING
LASER TECHNOLOGY

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How to Spread the Word

Helpful suggestions for getting the word out about your campaign.

- Send a press release explaining your fundraising/memorial story to local newspapers along with how to contact your organization.
- Send a PSA (Public Service Announcement) to your local radio station.
- Brochures (we can design your brochure for free)
- Flyers
- Set up an exhibition table at different events with a display using your engraved sample, order forms, brochures and eye-catching balloons, they are a great way to bring attention to your table.
- Blogs
- Social Media sites such as Facebook, Twitter, LinkedIn etc...
- Linking your website everywhere.
- Reach out to local vendors and businesses, they can display your order forms for your project.
- Telemarketing; charitable organizations are not under the same restrictions as for-profit telemarketers. Check with the FCC for appropriate calling times and updates.
- Mailing list; mail and email your contacts and inform them of your project.



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